



EARLY BIRD RATE

**EXHIBITORS APPLICATION FORM
2010 WINTER FAIR
STONELEIGH PARK**

PLC Charity Sole trader Partnership Limited

Company Name

Address

Post code

Contact Name Tel no

Mobile no Fax no

E – Mail Website: www.....

Please reserve stand no.(s) 1st Choice 2nd Choice

Stand Located in:

Shopping Hall Food Hall Outside Stand

Food and Gift Hall	Outdoor Tented Bays
Premium Shell Scheme @ 135 per sqm <input type="checkbox"/>	Premium Tented Bay @ 60 per sqm <input type="checkbox"/>
Standard Shell Scheme @ 120 per sqm <input type="checkbox"/>	Standard Tented Bay @ 55 per sqm <input type="checkbox"/>

(Minimum space available 4sqm)

My/ our requirement are as follows sqm

Dimensionsm2 bym2

Net Cost VAT Total Cost

An initial non refundable 50% deposit is required on acceptance of application.
Stand positions cannot be guaranteed until full payment has been received, the organisers reserve the right to relocate stand position. Full payment must be received no later that the 30th Sep 2010

Authorised Signature Name Date

Once we have received your application it will be processed by the Royal Agricultural Society of England for review and will contact you with the outcome.

EARLY BIRD DISCOUNT

To qualify for the early bird rate, all bookings must be confirmed by the 30th April 2010 only.

After this date, all stands booked will be at the increased rate

To get to know and understand your business please fill out your details below with as much information as possible and send in any additional information such as leaflets, promotional material etc

Please describe your business e.g. History, Size, Company Established etc

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What are your products and what makes them unique?

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What is the average price range of your products?

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Where can your products be purchased?

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Who have you established as your main competitors?

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Do you give fair demonstrations on your stand?

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Please list Christmas Fairs attended in the past (if applicable)?

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Please give details of new products or launches you attend to do at the fair

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Please make us aware of any special fair offers or promotions on your products

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Please return application via post, Fax or email to:

T: 0845 270 6800 F: 01332 813916 E: helen@channellevents.com

Winter Fair 2010, Channell Events, MillHouse, Business Centre,
Station Road, Castle Donington, Derbyshire, DE74 2NJ

